



REGIONE DEL VENETO

Vasco da Gama
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Sailing towards new frontiers:
Vasco Da Gama spin – off in territorial
cooperation

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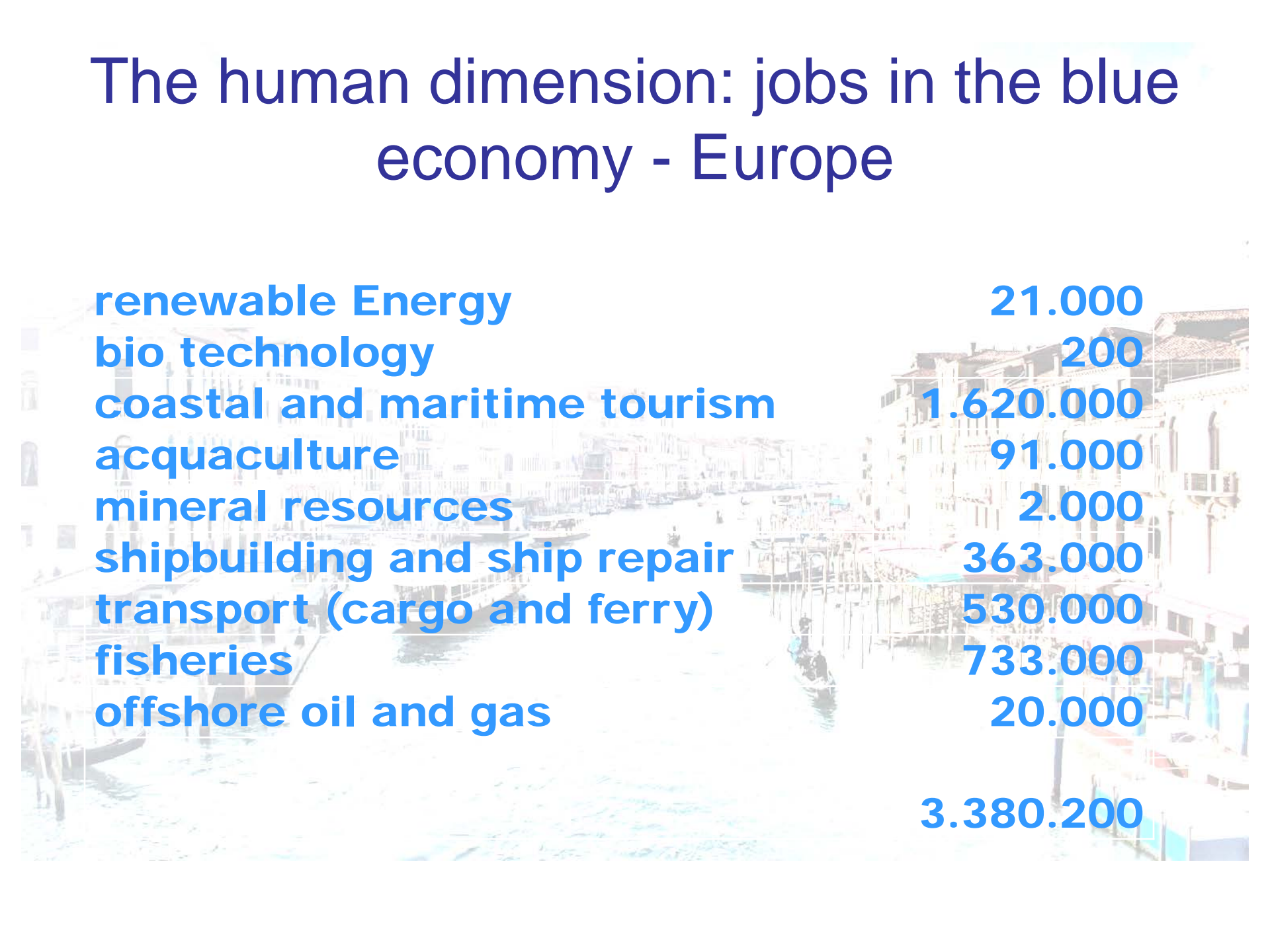


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Regions on the deck

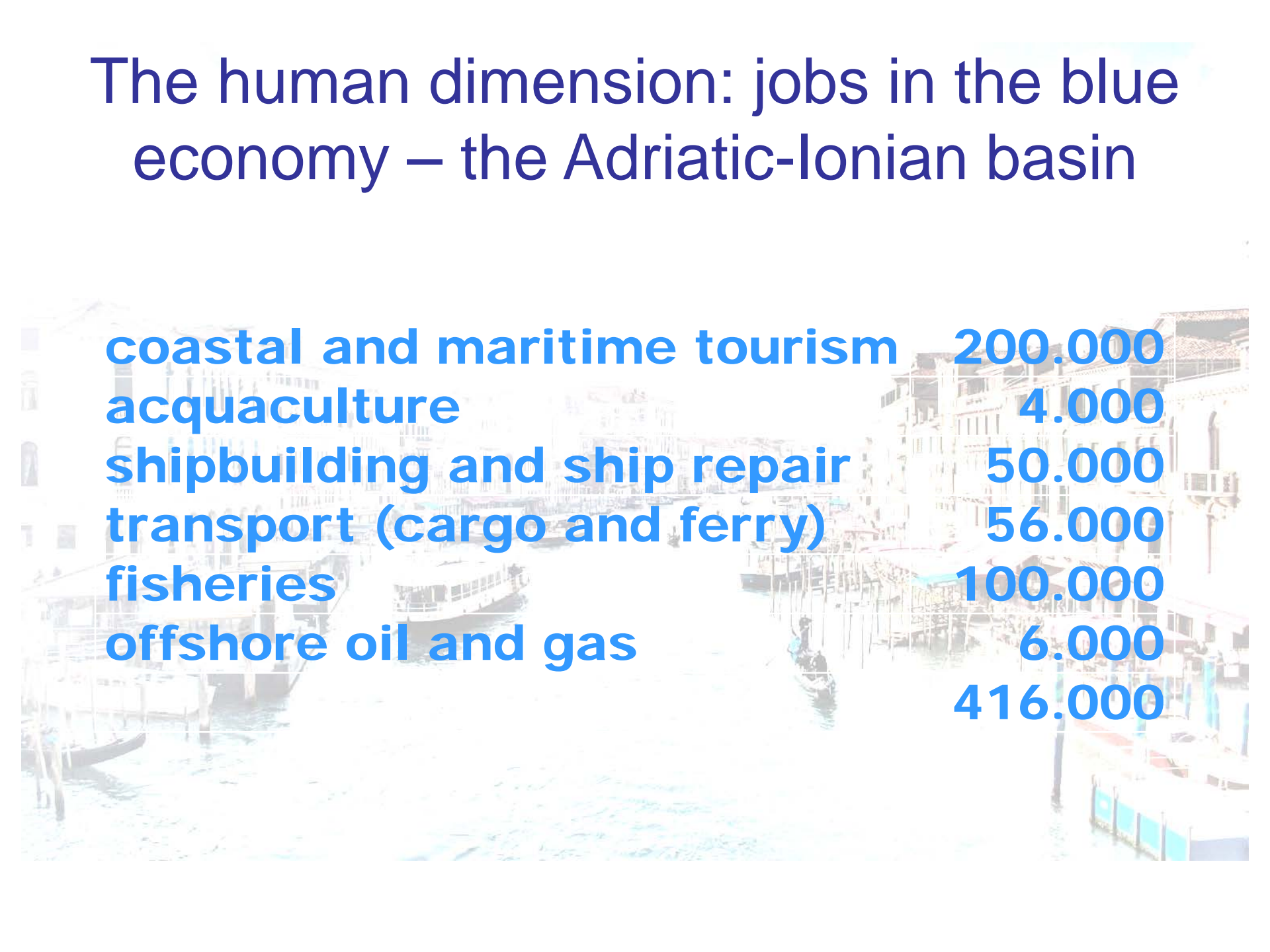
- The Veneto Region has a long history of maritime economy
- Vasco da Gama represents a global approach to human capital in the maritime sector, which has the potential to be adapted to different contexts
- The Adriatic-Ionian basin is one of these strategic contexts
- Together with the CRPM we are now on the route to capitalize on the Vasco da Gama

The human dimension: jobs in the blue economy - Europe



renewable Energy	21.000
bio technology	200
coastal and maritime tourism	1.620.000
acquaculture	91.000
mineral resources	2.000
shipbuilding and ship repair	363.000
transport (cargo and ferry)	530.000
fisheries	733.000
offshore oil and gas	20.000
	3.380.200

The human dimension: jobs in the blue economy – the Adriatic-Ionian basin



coastal and maritime tourism	200.000
acquaculture	4.000
shipbuilding and ship repair	50.000
transport (cargo and ferry)	56.000
fisheries	100.000
offshore oil and gas	6.000
	416.000

Value

- Blue economy's worth is about 180 Billions euro in Europe
- In the Adriatic- Ionian basin is about 20 Billions

Introducing Vasco da Gama's spin-off

- Veneto leads, with the collaboration of CRPM a proposal in the Interreg ADRION Programme
- Embedding VdG into wider strategies i.e. EUSAIR, and integrating the strategic maritime sector with multimodality transport and logistics

Hence...

- Innovative INtegrated multimodal TRANsport and MOBILITY Skills services in the Adriatic Ionian Areas - INTRAMOBILITYS

Highlights

- 10 partners from 5 countries in the Adriatic-Ionian basin
- Veneto Region and Region of Western Greece
- Consortium for Training in Logistics and intermodality (Training body of the Port of Venice)
- Institute for Logistics and transport (Emilia-Romagna Region)
- University of Bari – University of Piraeus
- Faculty for Traffic and Transport (Croatia),
- Albanian Institute of Transport
- Codognotto Doo (Slovenia)
- And a number of associated partners: port authorities, Chambers of Commerce etc

Operationalization of VdG

- analyze the current market demands in terms of new/innovative port services and/or facilities and their related employment dynamics;
- analyze the existing skills supply and training offers (e.g. in the fields of environment-friendly and low carbon transport, etc.);
- promote a “structured dialogue” among port authorities, national governments, regional & local authorities, universities and enterprises on mismatches and existing gaps
- design and set up pilot initiatives

